

Adarsh Panikkar

Product Designer | Design Engineer

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SUMMARY

Designer and builder with six years shipping products. I co-founded Kitt, a corporate travel platform for the GCC, and spent two years as CPO taking it from zero to AED 1.5M in bookings, owning product design, the design system and user research. Before that, three years designing at Juno, a neobank with a built-in crypto wallet, where I led the B2B expansion and designed Juno Store's token burning mechanism. On the side I design and build my own tools, including Hush, an iOS app shipped solo in SwiftUI.

SKILLS

Design: Product design, UX design, UI design, design systems, component libraries, design tokens, interaction design, motion and animation, prototyping, user research, usability testing, information architecture, responsive design, accessibility

Engineering: React, Next.js, TypeScript, Tailwind CSS, HTML/CSS, SwiftUI, Framer Motion, REST API integration, Git, design-to-code workflows, AI-assisted development (Cursor, Claude Code)

Tools: Figma, Framer, Xcode, Vercel, Cloudflare, Supabase

Product thinking: Problem framing, product discovery, defining scope and requirements, 0 to 1 product development, shipping and iterating on live products, cross-functional collaboration

Domains: Travel tech, corporate and business travel, booking and reservation systems, B2B SaaS, fintech, payments, crypto and digital wallets, enterprise workflows, consumer iOS

EXPERIENCE

Co-Founder and Chief Product Officer, Kitt | Dubai, UAE | Mar 2024 - Jul 2026

Corporate travel platform for UAE businesses: bookings, approvals, invoicing and reporting in one place.

- Owned product design end to end and managed a team of 4. Designed the core systems from scratch: approval workflows, auto-enforced travel policies, cost center modules, flight bundling and AI-powered search.
- Built and maintained the Figma design system engineering built against: typography, color tokens and component specs across web (React, Next.js, Tailwind) and mobile.
- Designed the booking experience for flights, hotels and cars, shipped in 9 months on self-held inventory: sentence-style search, comparison and checkout flows.
- Designed a policy engine that derives an acceptable fare per route from real booking data, so travel policies enforce themselves instead of requiring manual review.
- Designed the spend module: transaction records with bulk receipt and CSV export for reconciliation, plus analytics breaking spend down by department, cost center and custom labels.
- Ran user research directly with travel coordinators, accountants and CFOs. Grew to 5 enterprise clients and 440+ bookings. Raised a SAFE round from KEF Holdings.

Lead Product Designer, Juno | Nov 2023 - Jan 2024

Juno is a neobank with a built-in crypto wallet. Promoted twice in three years, from Product Designer to Lead.

- Led the design team while remaining hands-on. Partnered directly with the founders on product strategy and roadmap.

Senior Product Designer, Juno | Sep 2022 - Nov 2023

- Designed Juno Store for the launch of Juno's native token, letting users burn Juno coins to redeem products.
- Led design for Juno's B2B expansion, integrating Juno's on-ramp and off-ramp infrastructure into Transak.

Product Designer, Juno | Feb 2021 - Sep 2022

- Core designer on the consumer banking and crypto wallet experience, built around fast on-ramps and off-ramps between bank account and wallet.

Team Lead (Part-time), 10kdesigners | Jun 2020 - Oct 2023

- One of 30 designers selected for the inaugural Masterclass cohort, then mentored later cohorts for three years, reviewing the portfolio case studies they built.

PROJECTS

Hush | iOS focus app | Live on the App Store

- Pairs NFC devices with Apple Screen Time to block distracting apps. Designed, built and shipped solo in SwiftUI. Portfolio at adarshpanikkar.com also designed and coded from scratch.

TraceAI | Budgeting and spend-tracking app | In development

- Personal finance tracking with a Splitwise integration for shared expenses. Beta launching soon.

EDUCATION

Vellore Institute of Technology | BTech, Computer and Information Systems Security | 2016 - 2020